

# TOSHIBA

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THINK **VoIP**  
BUSINESS  
THINK **TOSHIBA**



# TOSHIBA'S AWARD WINNING BUSINESS TELEPHONE SYSTEM

## The Innovative IP Communication Solution

There is so much you need from your voice communication system, no matter what size your business. Whether you're just getting started, growing rapidly, or adding new locations, your communication system is key to keeping your customers, employees, and vendors connected.

Toshiba offers a full line of Strata® CIX™ IP communication platforms, giving you the flexibility to grow, add applications, and customize functions as needed. Plus, Toshiba's Strata Net technology lets you network multiple locations, dramatically expanding capacity or improving integration between locations.

## Advantages of VoIP Over Traditional Telephone Systems

- > Lower cost of phone calls between multiple sites
- > Ease of Moves, Adds, and Changes
- > Consolidation of all communications over one network
- > Potential cost savings when utilizing existing voice, data, and video networks
- > Productivity driven applications

## On-Site and Off-Site Communications

Toshiba Strata CIX IP telephone systems help you communicate where and when you need to, keeping your customers connected and employee productivity at its peak. This versatile system supports many types of endpoints and devices, including a complete line of Toshiba IP telephones, SoftIPT® soft phones on notebook computers and PDAs, wireless IP telephones, add-on modules, DSS consoles, attendant consoles, as well as SIP telephones, analog telephones, and Toshiba digital telephones.



> *Variety of IP & Digital telephone models with optional LCD screens and backlit displays*



> *Toshiba Net Phone™*



> *Cordless Digital 900 MHz spread spectrum*

### *Net Phone – Call Control from Your PC*

Combine the capabilities of your computer and Toshiba telephone into one powerful communication tool. Toshiba's Net Phone gives you the ability to dial, answer, transfer calls, and more, using your mouse – without ever picking up the telephone. The integration provides screen pops with CRM programs such as ACT®, Goldmine®, Outlook™, etc.

### *Mobility Solutions*

Strata CIX integrates voice, video, and data applications over your IP network, making it possible to extend full telephone functionality to local and remote users.

- > **On-site Mobility:** A full line of wireless telephones, soft phones for laptops and PDAs, and cordless phones, enable you to answer your calls, access voice mail, and take advantage of virtually all the system's advanced calling features almost anywhere you go within your facility.
- > **Off-site Mobility:** Stay connected using your Wireless Local Area Network (WLAN) with a wireless IP telephone, or the SoftIPT soft phone for your laptop, tablet PC, or PDA. You can roam anywhere your WLAN provides coverage, and with the SoftIPT, anywhere you can access your WLAN via the Internet.

### *Video Conferencing and Collaboration*

Toshiba has made video applications as easy to use as traditional telephones with the Video Communication Solution (VCS™). With VCS you can share Windows® desktops and applications, giving you an affordable, easy to deploy multimedia collaboration experience.

**IP PRODUCTS**  
For An **IT WORLD**



> *Wireless IP Telephone*



> *SoftIPT Softphone for PDA*



> *SoftIPT Softphone client for your notebook PC*



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Literature Order #: TSD-BR-OVERVIEW-VC/4500129



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